UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

NOTICE OF ALLOWANCE AND FEE(S) DUE

7590

09/23/2008

Thomas J. Perkowski, Esq., P.C. Soundview Plaza 1266 East Main Street Stamford, CT 06902

EXAMINER					
FADOK, MARK A					
ART UNIT	PAPER NUMBER				

3625 DATE MAILED: 09/23/2008

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/058,970	01/28/2002	Thomas J. Perkowski	100-058USANB0	4672

TITLE OF INVENTION: WEB-BASED CONSUMER PRODUCT MARKETING COMMUNICATION NETWORK FOR MANAGING AND DELIVERING CONSUMER PRODUCT MARKETING COMMUNICATIONS TO CONSUMERS ALONG A E-COMMERCE (EC) ENABLED WEB SITES ON THE WORLD WIDE WEB (WWW), USING MULTI-MODE VIRTUAL KIOSKS (MMVKS) DRIVEN BY SE

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	YES	\$720	\$0	\$720	\$720	12/23/2008

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 151. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

HOW TO REPLY TO THIS NOTICE:

I. Review the SMALL ENTITY status shown above.

If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

A. If the status is the same, pay the TOTAL FEE(S) DUE shown above.

B. If the status above is to be removed, check box 5b on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and twice the amount of the ISSUE FEE shown above, or

If the SMALL ENTITY is shown as NO:

A. Pay TOTAL FEE(S) DUE shown above, or

B. If applicant claimed SMALL ENTITY status before, or is now claiming SMALL ENTITY status, check box 5a on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and 1/2 the ISSUE FEE shown above.

II. PART B - FEE(S) TRANSMITTAL, or its equivalent, must be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). If you are charging the fee(s) to your deposit account, section "4b" of Part B - Fee(s) Transmittal should be completed and an extra copy of the form should be submitted. If an equivalent of Part B is filed, a request to reapply a previously paid issue fee must be clearly made, and delays in processing may occur due to the difficulty in recognizing the paper as an equivalent of Part B.

III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), to: Mail Mail Stop ISSUE FEE

Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

or <u>Fax</u> (571)-273-2885

INSTRUCTIONS: This form should be used for transmitting the ISSUE FEE and PUBLICATION FEE (if required). Blocks 1 through 5 should be completed where m

appropriate. All further indicated unless correcte maintenance fee notifical	ed below or directed oth	ng the Patent, advance onerwise in Block 1, by (orders and notification of a) specifying a new corre	maintenance fees espondence address	will be s; and/or	mailed to the current (b) indicating a sepa	correspondence address as trate "FEE ADDRESS" for
CURRENT CORRESPONDENCE ADDRESS (Note: Use Block 1 for any change of address) 7590 09/23/2008 Thomas J. Perkowski, Esq., P.C. Soundview Plaza 1266 East Main Street			Fee par	Note: A certificate of mailing can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, must have its own certificate of mailing or transmission. Certificate of Mailing or Transmission I hereby certify that this Fee(s) Transmittal is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Mail Stop ISSUE FEE address above, or being facsimile transmitted to the USPTO (571) 273-2885, on the date indicated below.			
			I h Sta ado tra:				
Stamford, CT 06	5902						(Depositor's name)
							(Signature)
							(Date)
APPLICATION NO.	FILING DATE		FIRST NAMED INVENTOR	₹	ATTO	RNEY DOCKET NO.	CONFIRMATION NO.
10/058,970	01/28/2002	•	Thomas J. Perkowski		10	00-058USANB0	4672
DELIVERING CONSU	MER PRODUCT MAR	KETING COMMUNICA	MARKETING COMNATIONS TO CONSUME VIRTUAL KIOSKS (MI	RS ALONG A E-	COMM		
APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSU	JE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	YES	\$720	\$0	\$720		\$720	12/23/2008
EXAM	INER	ART UNIT	CLASS-SUBCLASS	_			
FADOK, I	MARK A	3625	705-027000				
CFR 1.363). Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached. Tee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Customer Number is required.			registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.				
PLEASE NOTE: Unl	less an assignee is ident h in 37 CFR 3.11. Comp	ified below, no assignee	T a substitute for filing ar (B) RESIDENCE: (CIT	patent. If an assignassignment. Y and STATE OR	COUNT	TRY)	ocument has been filed for
Please check the appropri	iate assignee category or	categories (will not be p	rinted on the patent):	Individual 🔲 🤇	Corporati	on or other private gro	oup entity Government
4a. The following fee(s) are submitted: ☐ Issue Fee ☐ Publication Fee (No small entity discount permitted) ☐ Advance Order - # of Copies			 4b. Payment of Fee(s): (Please first reapply any previously paid issue fee shown above) A check is enclosed. Payment by credit card. Form PTO-2038 is attached. The Director is hereby authorized to charge the required fee(s), any deficiency, or credit any overpayment, to Deposit Account Number (enclose an extra copy of this form). 				
5. Change in Entity State a. Applicant claim	tus (from status indicate s SMALL ENTITY statu		☐ b. Applicant is no los	nger claiming SMA	LL EN	ГІТҮ status. See 37 СІ	FR 1.27(g)(2).
NOTE: The Issue Fee and interest as shown by the i	d Publication Fee (if req records of the United Sta	uired) will not be accepte tes Patent and Trademark	ed from anyone other than coffice.	the applicant; a reg	gistered	attorney or agent; or th	e assignee or other party in
Authorized Signature				Date			
Typed or printed name			Registration No.				
This collection of inform an application. Confident submitting the complete this form and/or suggesti Box 1450, Alexandria, V Alexandria, Virginia 223	tiality is governed by 35 d application form to the ions for reducing this bu Virginia 22313-1450. DC	CFR 1.311. The informati U.S.C. 122 and 37 CFR U.SPTO. Time will vary rden, should be sent to the O NOT SEND FEES OR	on is required to obtain or 1.14. This collection is er y depending upon the indi the Chief Information Offic COMPLETED FORMS T	retain a benefit by stimated to take 12 vidual case. Any c er, U.S. Patent and O THIS ADDRES	the pub minutes omment I Traden S. SEN	tic which is to file (and to complete, including to on the amount of tirn nark Office, U.S. Dept D TO: Commissioner	by the USPTO to process) g gathering, preparing, and me you require to complete artment of Commerce, P.O. for Patents, P.O. Box 1450,

PTOL-85 (Rev. 08/07) Approved for use through 08/31/2010.

OMB 0651-0033

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE



United States Patent and Trademark Office

UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/058,970	01/28/2002	Thomas J. Perkowski	100-058USANB0	4672
75	590 09/23/2008		EXAM	INER
Thomas J. Perkowski, Esq., P.C.		FADOK, MARK A		
Soundview Plaza	•		ART UNIT	PAPER NUMBER
1266 East Main St Stamford, CT 0690		3625		

Determination of Patent Term Adjustment under 35 U.S.C. 154 (b)

(application filed on or after May 29, 2000)

The Patent Term Adjustment to date is 338 day(s). If the issue fee is paid on the date that is three months after the mailing date of this notice and the patent issues on the Tuesday before the date that is 28 weeks (six and a half months) after the mailing date of this notice, the Patent Term Adjustment will be 338 day(s).

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Adjustment is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (http://pair.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 (571)-272-4200.

_	Application No.	Applicant(s)
1	10/058,970	PERKOWSKI, THOMAS J.
Notice of Allowability	Examiner	Art Unit
	MARK FADOK	3625
The MAILING DATE of this communication app All claims being allowable, PROSECUTION ON THE MERITS IS herewith (or previously mailed), a Notice of Allowance (PTOL-85 NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT F of the Office or upon petition by the applicant. See 37 CFR 1.31	S (OR REMAINS) CLOSED i) or other appropriate comi RIGHTS. This application is	in this application. If not included munication will be mailed in due course. THIS
1. X This communication is responsive to 6/19/2008.		
2. ☑ The allowed claim(s) is/are <u>98-115</u> .		
3. ☐ Acknowledgment is made of a claim for foreign priority c a) ☐ All b) ☐ Some* c) ☐ None of the: 1. ☐ Certified copies of the priority documents have	, .	l) or (f).
2. ☐ Certified copies of the priority documents have		tion No.
3. Copies of the certified copies of the priority de		
International Bureau (PCT Rule 17.2(a)).		3
* Certified copies not received:		
Applicant has THREE MONTHS FROM THE "MAILING DATE noted below. Failure to timely comply will result in ABANDON THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.		ile a reply complying with the requirements
4. A SUBSTITUTE OATH OR DECLARATION must be subr INFORMAL PATENT APPLICATION (PTO-152) which give		
5. ☐ CORRECTED DRAWINGS (as "replacement sheets") mu	ust be submitted.	
(a) ☐ including changes required by the Notice of Draftspel	rson's Patent Drawing Revi	ew (PTO-948) attached
1) ☐ hereto or 2) ☐ to Paper No./Mail Date		
(b) ☐ including changes required by the attached Examined Paper No./Mail Date	's Amendment / Comment	or in the Office action of
Identifying indicia such as the application number (see 37 CFR each sheet. Replacement sheet(s) should be labeled as such in		
 DEPOSIT OF and/or INFORMATION about the deposit attached Examiner's comment regarding REQUIREMENT 		
Attachment(s)	E Maria e	Informal Defeat Application
1. Notice of References Cited (PTO-892)		Informal Patent Application
2. Notice of Draftperson's Patent Drawing Review (PTO-948)	Paper No	Summary (PTO-413), p./Mail Date
 Information Disclosure Statements (PTO/SB/08), Paper No./Mail Date 	7. ∐ Examiner	's Amendment/Comment
4. Examiner's Comment Regarding Requirement for Deposit of Biological Material	8. 🗌 Examiner	's Statement of Reasons for Allowance
	9.	
/Mark Fadok/		
Primary Examiner, Art Unit 3625		